



AMERICAN-INTERNATIONAL CHAROLAIS ASSOCIATION

11700 NW Plaza Circle • Kansas City, MO 64153
816.464.5977 • Fax: 816.464.5759 • www.charolaisusa.com

FEES AND AUDITING PROCESS

There is a \$175 annual fee and must accompany the complete USVerified packet and returned to the American-International Charolais Association, 11700 NW Plaza Circle, Kansas City, MO 64153. All groups of cattle must meet minimum requirements of IMI Global's Process Verified Program.

Tags may be purchased as a single dangle tag or as a nested pair (dangle tag and electronic identification device [EID]). Single tag: \$1.50/tag, Nested pair: \$3.50/pair.

ENROLLMENT

All participants must complete a training and verification packet before tags will be allocated. Packets can be obtained from AICA.

Calves may be enrolled once they are born, if they meet minimum requirements. Tags cannot be allocated to animals without known birth date.

Participants may enroll by contacting Marilou Wegner, American-International Charolais Association, 816-464-5977, ext. 400 or e-mail mwegner@charolaisusa.com.



There are lots of ways
to make money
with Charolais genetics.

we just
made it
EASIER



The Charolais Advantage is a source- and age-verified program designed to add even more value to your Charolais genetics. Co-branded through IMI Global's USVerified™ (PVP) program, the Charolais Advantage will provide additional marketing opportunities to those producers using Charolais genetics in their herds.

THE BENEFITS OF VERIFICATION

Since December 2004 and the discovery of a BSE-infected animal in the U.S., the closing of our borders and gradual reopening of export markets resulted in limited export restrictions. Every carcass qualifying for export must meet age verification requirements.

While the current USDA position regarding mandatory identification is "voluntary", market signals continue to support the implementation of programs offering product guarantees for both ranch (or origin) and age of the animal.

The USVerified program meets all source and age verification requirements and the Charolais genetic verification will be made through the AICA office. The result will be an easily identifiable feeder calf with even more value than before.



THE PROCESS IS SIMPLE

1. While not mandatory, participants are encouraged to obtain a premise number from their respective state.
2. Calves must be
 - sired by a registered Charolais bull, or
 - from a son of a registered Charolais bull.
 - Calves out of Charolais cows or a Charolais-influence cow sired by a registered Charolais bull are also eligible.
 - All registration information must be verified through the AICA office.
3. All cattle enrolled in this program have a known age from at least first calf to last calf born or by day/month/year.
4. Only cattle enrolled by the original owner are eligible.
5. All cattle enrolled must be owned by the producer participant.
6. Only enrolled cattle will be identified with a blue Charolais Advantage tag.